

Practical Guide

CONFERENCE 2024

Zwolle (NL)



ECN

European cremation network

welcome

Welcome to the Netherlands and to our annual ECN Conference. We are very delighted to welcome you as our guest, wishing you an enriching conference with many interesting contacts with professionals from the funeral and cremation sector.





practical guide

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chapter 01

Travelling to Zwolle (NL)





travelling by air

Destination

Schiphol Airport (AMS)
Amsterdam (NL)

Schiphol is the largest airport in the Netherlands and is situated close to the Dutch capital, Amsterdam.

All information about Schiphol Airport is easy to find on their website www.schiphol.nl

Getting to the conference venue takes a 125km drive by car or train.

from the airport

Finding a rental car

- Several car rental companies are present at the airport. All cars can be picked up at the Car Rental and Service Desk located in Schiphol Plaza, the airport's main foyer. Just follow the car rental signs.
- The airport is located near the A4 motorway and is easy accessible.

Travelling by car to Zwolle from the airport

- Take the A4 to Amsterdam/Haarlem/Utrecht
- Continue to the A10 motorway and follow to the A1 in the direction of Almere/Amersfoort/Groningen/Hengelo
- At Amersfoort take the A28 to Zwolle
- Take exit 20 "Zwolle Oost" and go right until you reach the football stadium at your left side

Parking

- In front of the hotel is a big parking place



travelling by car

Guests from **Belgium:**

- drive via Antwerp and take the A1/A27 to Breda and Utrecht, then follow the A28 to Zwolle

Guests from **Germany:**

- from northern Germany: travel via Osnabrück and take the A30 to Hengelo, then follow the A50 to Zwolle
- from central and southern Germany: travel via Cologne and take the A3 to Arnhem, then follow the A50 to Zwolle



travelling by train

Schiphol Airport Station

- Schiphol Airport Station is located directly beneath the airport. The station is also accessible from the airport's main foyer, Schiphol Plaza. Follow the train signs and take the stairs, the elevator or the escalators to get to the platforms.

Train tickets

- Information on www.ns.nl or on www.schiphol.nl/en/page/by-train-from-schiphol
- Information about the Dutch rail network, Dutch Railways ("Nederlandse Spoorwegen", NS) and train connections can be found on the websites mentioned above
- Tickets can be bought online or there is a large desk from the Dutch Railways at Schiphol Plaza
- Normal ticket price = € 22,80 (2nd Class, single)
- Schiphol Airport Station is also a big hub for international high speed train services from Brussels, Paris and London (Eurostar) and from Germany (Deutsche Bahn)



railway connections

- **Every hour**, there are two direct train services between Schiphol Airport and Zwolle with only three stops in between (Amsterdam Zuid, Almere Centrum and Lelystad Centrum)
- These InterCity-trains usually leave from **platform 1-2** (check the digital boards at the train station)
- At Zwolle station , you can take a taxi to the hotel or call +31 88 678 46 10 for a pickup-service

Example (repeated every hour):

	train to Groningen	train to Leeuwarden
Schiphol Airport	12.05	12.35
Zwolle	13.13	13.43

chapter
02

Venues



venues

The places where we meet

Main Hotel & Conference Venue

LUMEN Hotel & Events

Stadionplein 20
8025 CP Zwolle

T +31 88 147 14 71
M info@lumenzwolle.nl
W www.lumenzwolle.nl

Hotel 2

Hotel VAN DER VALK

Nieuwleusenerdijk 1
8028 HP Zwolle

T +31 38 8000 800
M zwolle@valk.nl
W www.hotelzwolle.nl

OrthoMetals Conference Host

ORTHOMETALS

Mandeveld 7
7942 KE Meppel

T +31 88 678 46 00
M contact@orthometals.nl
W www.orthometals.com

chapter
03

Programme



day 1

5th June, 2024

Arrival in

Amsterdam (Schiphol Airport) or Zwolle (railway station)

Afternoon (3 p.m.):

Bus transfer from Lumen and Van der Valk Hotels to and visit of **Giethoorn** with boat trip (municipality with waterways like in Venice instead of classical roads)

Evening

- | | |
|----------------|---|
| 6.30 p.m. | Bustransfer from Van der Valk to Lumen Hotel |
| 7.00 p.m. | Reception with dinner at LUMEN Hotel |
| 9 - 11.00 p.m. | Drinks after dinner at the bar are offered by OrthoMetals |
| 11.15 p.m. | Bustransfer from Lumen to Van der Valk Hotel |



day 2

6th June, 2024
Conference at LUMEN Hotel

PRACTICAL INFORMATION FOR THE CONFERENCE DAY

Dress code Business casual

Transport to conference
 Bustransfer from Van der Valk to Lumen at 8 a.m.

Conference venue
 Coffee will be served from 8 a.m.
 Funeral suppliers will be present at the same time

Transport to hotel
 Bustransfer from Lumen to Van der Valk at 5.15 p.m.



day 2

6th June, 2024
Conference at LUMEN Hotel

Timing	Topic
9.00 - 10.00	Sustainability, climate adaptation and carbon footprint A tool for calculating the ecological footprint - Dieter ZAHN & Yumeng ZHANG (IFZW GmbH)
10.00 - 10.30	Coffee break
10.30 - 11.30	Evolutions in funeral culture Changing needs in the funeral industry - Dr. Filip VAN DER WAL
11.30 - 12.30	Traditions challenged: why do we always organise funerals in the same way? How to die better... (Alain THYS - World Experience Network)
12.30 - 13.30	Lunch



day 2

6th June, 2024
Conference at LUMEN Hotel

Timing	Topic
13.30 - 14.15	Leadership and hospitality Hospitality and client orientation - Milo BERLIJN
14.15 - 14.45	Coffee break
14.45 - 15.30	Changing needs in the funeral industry, whether or not influenced by external factors (other cultures and the pandemic) The way external factors influenced future architecture for crematoria - Duzan DOEPEL (Doepel Strijkers architects)
15.30 - 16.30	Leadership and creativity Changing leader's behaviour - Arvid BUIT
Evening	Festive opening at OrthoMetals of the new building

day 2

6th June, 2024
Conference at LUMEN Hotel

PRACTICAL INFORMATION FOR THE FESTIVE OPENING AT ORTHOMETALS

Dress code Business casual

Transport to OrthoMetals

5.30 p.m.	Bus 1 from Lumen to OrthoMetals
5.45 p.m.	Bus 2 from Lumen to OrthoMetals
6.00 p.m.	Bus 3 from Lumen via Van der Valk to OrthoMetals

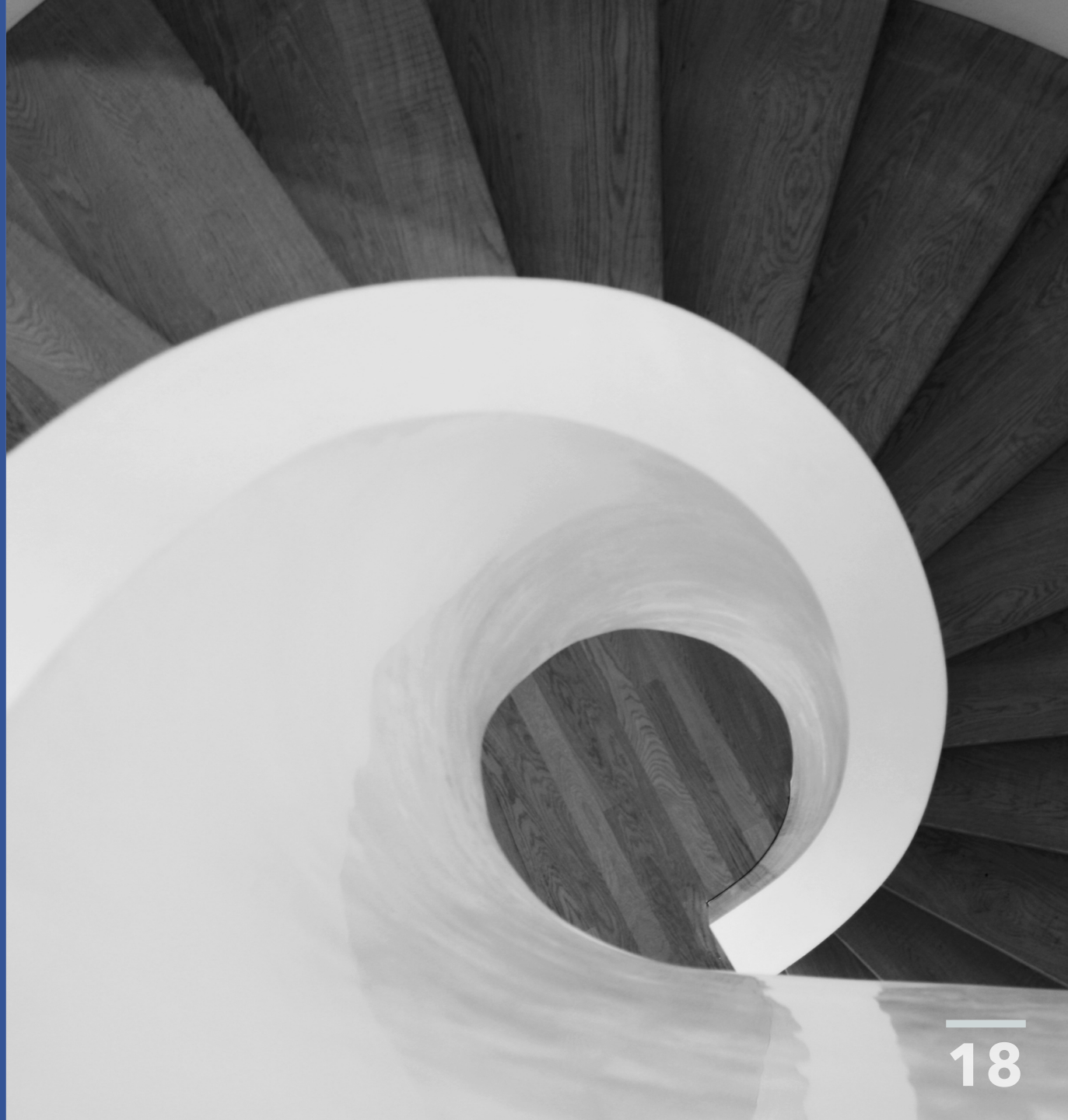
Transport to hotels

Regular transfers (every 30 min.) to both hotels between 9.30 and 11.30 p.m.

day 3

7th June, 2024
Technical visits

- Group 1:
visit to crematoria with furnaces running on alternative energy sources
7.30 a.m. bus at Lumen Hotel
7.45 a.m. bus at Van der Valk Hotel
- Group 2:
visit to crematoria with electric furnaces
8.00 a.m. bus at Lumen Hotel
8.15 a.m. bus at Van der Valk Hotel
- Closing lunch at 2 p.m. (all groups)



chapter 04

Travelling home





travelling home

Option 1

After the technical visits, a **direct bus transfer** can bring you back to Amsterdam Schiphol Airport arriving there between 2 and 2.30 p.m.

Option 2

After the technical visits, we have **lunch** together. A bus will bring us back to Zwolle arriving there at 5 p.m., but this bus will also serve Schiphol Airport at 4.30 p.m.

chapter 05

Contact info



contact info

During our three day stay in Zwolle a dedicated contact person is available to meet all your practical questions

Phone number

+31 88 678 46 10



see you next year...

Thank you for attending the ECN Conference 2024

- We hope you enjoyed your stay at the ECN Conference and the new OrthoMetals recycling plant.
- Don't forget to fill out our evaluation form. We appreciate your feedback to further optimize the organization of our conference. Were you satisfied, tell friends and colleagues and invite them for next year's edition.
- Keep an eye on our website for pictures and the launch of our next conference.
- The location for the 2025 ECN Conference will be revealed at the end of this year's meeting.
- We wish you safe travels back home and have a nice weekend.

thank you

European Cremation Network

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Belgium

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www.cremation-network.com



ECN

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